

EDUCATION

University of California, Davis | 2001 - 2005
B.S. in Design - Visual Communications
Minor in Art Studio
Minor in Communications

- + Cumulative Weighted GPA: 3.85
- + Summa Cum Laude Highest Honors
- + Design Department Commencement Student Speaker
- + Department website featured student:
http://design.ucdavis.edu/student_info/index.html

SKILLS

Adobe Photoshop, Illustrator, InDesign
QuarkXpress
Pagemaker
Flash
Dreamweaver + HTML
Mac + PC
File Optimization + Prepress Production
Microsoft Office + Acrobat Professional
Manual + Digital Photography
Illustration + Presentation
Printmaking (Etching, Screenprinting, Lithography)

EXPERIENCE

Creative Director | Esquimeaux Design | 2003 - Present

Ongoing print and web freelance projects from concept to final production through personal studio. Marketing and managerial experience copywriting, drafting proposals, and negotiating between clients and printers/vendors. Part-time and contract work with Loomis Group (San Francisco), 3.6.75 Design (San Francisco), Metrik Design (San Francisco), Gale Okumura Design (Sacramento). Private clients include the Napa Valley Symphony, iLine Entertainment, Yao Interactive, Green Valley Financial, Blue Water Eco Laundry. <http://www.esquimeaux.com>

Design Fellow | Chronicle Books | Present

Participant in the design fellowship program for selected recent graduates. Design conception to production of marketing materials, book and gift products. <http://www.chroniclebooks.com/designfellowship>

Preparator - Graphics Production | Yerba Buena Center for the Arts | 2006 - Present

Exhibitions assistant for formatting, printing, mounting, and hanging paper and vinyl signage. Color correction and maintenance for large format printer, and overall exhibit setup during installation periods.

Production Designer | San Francisco Bay Guardian | 2006

Page layout production for ads and articles using QuarkXpress for main independent weekly SF newspaper.

Graphic Designer | EMRL Media Group | Sacramento, CA | 2005 - 2006

Original concept development to final production of projects ranging from logos to Flash + CSS websites in a print/web/film studio. Clients include the American Heart Association, CA Coalition for Youth, CA State Rural Health Association, Placer Ranch, MMC Communications, Blankblank Furniture. <http://www.emrl.com>

Graphics Director | Creative Media | Davis, CA | 2001 - 2005

Led staff of 6 graphic designers for university print and web design projects. Managed client correspondence, project negotiations, and creative direction for campus publications. <http://creativemedia.ucdavis.edu>

Gallery Assistant | Richard L. Nelson Gallery | Davis, CA | 2005

Responsible for conducting professional photoshoots of current and archived artwork, designing art show announcements and posters, catalog editing, scanning, retouching, and formatting images for digital archives.

RELATED ACTIVITIES + AWARDS

- + *Seele Literary Magazine*, 2003 - 2005, Davis, CA | *Creative Director for yearly 70+ page nonprofit literary magazine*
- + KDVS 90.3 FM Independent Radio Station, 2004 - 2005, Davis, CA | *DJ and Graphic Designer for 20+ page programming guide "Kdviations" and promotional materials for music and fundraising events.*
- + "Elevated: Interpretations of Antisocial Spaces" 2005 Art Show, Davis, CA | *Curator, Graphic/Exhibition Designer*
- + "Human Plants, Human Harvest" 2005 Eugenics Exhibit, Sacramento, CA | *Exhibition Design Assistant*
- + *Peanut Butter & Jelly* Independent Film, 2006 Seattle International Film Festival | *Graphic Designer*
- + UCD President's Undergraduate Fellowship & Research Conference | *"Playing Trapezoids" Independent Project*
- + Sacramento Advertising Club - Fred G. Wade Scholarship | *2004 Winner*